



**Annica Glantz:
Talenom's future
looks bright**

**Meeting new
customers is
a leap into
new frontiers**
– Karoliina Sällilä

**People are
always the focus**
– Yolanda Atienza

Together

Talenom Year Book 2023

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Publisher: Talenom Ltd

Producer: Marjo Rönnkvist / Sana tai pari Ltd

Editor: Anne Lius-Liimatainen / LiuLii

Translation: Translation Office T. A. Muhonen

Pictures: Gabriel Bendahan, Evelina Carborn, Giulia Frigieri, Anne Lius-Liimatainen, Talenom

Layout: Nina Virtanen / Luula Ltd

Printed by: Hansaprint Ltd, Turenki, Finland, 2024



We are ”
pioneers.

People are the backbone

Financial figures, marketing efforts and product development are always driven by a person – a Talenomial. This is why the fourth matrix is HR. Annica Glantz started as Human Resources Director at Talenom’s Swedish offices in January. Annica describes Talenom as a growth company that is knowledge-focused and full of experts in their respective fields whose commitment to their work is stellar.

– In our business it’s all about people, their commitment and competence.

Annica believes in the matrix model

– Experts in different positions are working to run the business in the best way possible. The arrangement is still fairly new, but step by step we are finding our way together.

A challenge with this type of organization might be how to think both globally and locally. However, the strength that Annica sees in Talenom is the combination of the matrix model, global thinking and having strong local roots. In her view, a successful matrix organization should also be effective in supporting individual employees’ engagement and development.

– Talenom is a big group of people, and it takes time to establish shared customs. We are on the journey together. When the framework is ready, it will become a strength and a value in itself.

– Talenom’s future looks bright, that I have faith in. We are pioneers, and I feel great being a part of the team, says Annica. »